

## Web shop with SAP<sup>®</sup> E-Commerce

### Your new online sales channel: fast, efficient and successful.

More and more goods are being traded electronically over the Internet. B2B and B2C commerce are huge sources of potential. You too can tap new markets on the Web by partnering with the experts at Sycor.

Revenues in E-Commerce have been growing for years. Nowadays, even companies are purchasing online. Whether you sell your products to individuals or companies, directly or indirectly, our solutions will give you all the flexibility you need.

Based on SAP E-Commerce, our web shop is tailored to your unique requirements and integrated with your existing SAP<sup>®</sup> ERP or SAP<sup>®</sup> CRM system. Your existing master data can be easily used. The web shop facilitates order entry and reduces the risk of errors because your customers enter data directly and consistency checks are performed by the system. You benefit from short reaction times and lower sales costs! In addition, you can sell your products

#### Your challenges:

- Expand your sales activities to the Internet
- Manage an international business (including languages and currencies)
- Provide complex, customer-specific products
- Differentiate pricing according to customer and location
- Improve data quality and avoid data redundancies

24/7 without the need for additional space or staff. The solution boosts customer satisfaction thanks to accurate availability and delivery information, a reliable product search function and intuitive shopping basket management.

Further features of the web shop include an integrated authorization concept multilingual and multi-currency capability. You can configure customer-specific catalogs or interfaces to external product catalogs. You can also enhance your catalogs with multimedia objects and check the status of your orders in real-time. Customer-specific prices and product configurations complete the solution.

We have a long history of success in E-Commerce, both in Germany and abroad. In 2005, we began an intensive collaboration with the E-Commerce Competence Center at SAP Deutschland AG & Co. KG and have implemented numerous projects at well-known companies. During these projects, we have compiled frequently recurring requirements into three special SAP E-Commerce consulting packages: ECO Tuning, Service Parts and Marketing Pack. In addition, the "CatMan Suite" enhances standard processes for catalog maintenance.



**SAP**<sup>®</sup> Certified  
in Hosting Services

#### Your advantages:

- Support multiple languages and currencies
- Integrate the shop into your SAP ERP or SAP CRM processes
- Sell configurable products
- Customer-specific pricing and catalog views
- Real-time availability checks
- Automated order processing

#### Your contact:



**Patrick Hey**  
Development Services  
Manager  
patrick.hey@sycor.de  
+49 551 490 2128